



### Platinum Promotional Package

**\$1,400**

- Full page ad (8½ x 11) in WOWRA quarterly newsletter
- Tier 1 link listing in WOWRA Happenings (see figure 1)
- Printing of up to 6 press releases in WOWRA Happenings, 1 of which also printed in WOWRA News
- Link on the WOWRA Website to your company website
- Your company Logo & Link on WOWRA Facebook page



### Gold Promotional Package

**\$800**

- Half page ad (8½ x 5½) in WOWRA quarterly newsletter
- Tier 2 listing in WOWRA Happenings (see figure 1)
- Printing of up to 4 press releases in WOWRA Happenings, 1 of which is also printed in WOWRA News
- Link on the WOWRA website to your company website
- Your company Logo & Link on WOWRA Facebook page



### Silver Promotional Package

**\$500**

- One quarter page ad (4¼ x 4½) in WOWRA quarterly newsletter
- Tier 3 listing in WOWRA Happenings (see figure 1)
- Printing of up to 2 press releases in WOWRA Happenings



### Bronze Promotional Package

**\$300**

- One eighth page ad (2½ x 3½) in WOWRA quarterly newsletter
- Tier 4 listing in WOWRA Happenings (see figure 1)

### Optional Add-Ons

- |  |       |
|--|-------|
| A. Company logo on WOWRA website with link to your company website | \$200 |
| B. Live Link to your website from your WOWRA Happenings Listing    | \$100 |
| C. Company logo and link on WOWRA Facebook page                    | \$50  |
| D. One press release in WOWRA quarterly newsletter                 | \$25  |
| E. One press release in WOWRA Happenings (bi-weekly e-news)        | \$10  |

**Questions? Contact us at 608-441-1436 or [info@wowra.com](mailto:info@wowra.com).**



# Business Promotions Program 2017

## Program Details

WOWRA News is a quarterly newsletter. It is sent to members only (175+) and released in February, May, August and November each year.

- Ad copies may be changed at any time
- Advertising copy must be the 10<sup>th</sup> of the month of the next quarterly issue.
- You must specify if the press release is meant for WOWRA News or WOWRA Happenings.

WOWRA Happenings is a bi-weekly e-newsletter. It is sent to over 500 industry professionals and is typically sent on Fridays.

- Logos are rotated within the tier each issue.
- Press releases must be received by Monday to be included in the next Friday issue.
- You must specify if the press release is meant for WOWRA News or WOWRA Happenings.

## Submission Specifications

- PDF and JPEG files are preferred for ads.
- Word files are preferred for press releases.
- Submitted via email to [info@wowra.com](mailto:info@wowra.com)

## Questions?

Call: 608-441-1436

Email: [info@wowra.com](mailto:info@wowra.com)

**Application and payment due  
March 15, 2017 to be included in  
the first Newsletter.**



[www.facebook.com/Wisconsin-Onsite-Water-Recycling-Association-WOWRA](http://www.facebook.com/Wisconsin-Onsite-Water-Recycling-Association-WOWRA)

Figure 1

Wisconsin Onsite Water Recycling Association Issue No. 92

**WISCONSIN ONSITE WATER RECYCLING ASSOCIATION**

WOWRA

NOWRA's 2015 Onsite Wastewater Mega-Conference  
November 3-6, 2015  
Virginia Beach, VA

2015 ONSITE WASTEWATER MEGA-CONFERENCE  
Uniting for Progress  
Click for more details!

PLATINUM Members\*

**WIESER CONCRETE** Innovation, Quality and Service since 1965

Petersen

**POLYLOK** Inc.  
Innovations in Paving, Drainage & Restoration Products  
Zabot® A Division of Polylok Inc.  
1-877-765-9565

Renew your WOWRA membership!

Renew by October 31 for a chance to win a free registration to the WOWRA/WLWCA Joint Winter Conference.

Log on to [www.wowra.com](http://www.wowra.com) to renew today!!

Thank you for your continued support of WOWRA!

Upcoming WOWRA Activities:

October 28:  
Board Teleconference

GOLD Members\*

**SJE-Rhombus**  
[www.sjerrhombus.com](http://www.sjerrhombus.com)

**2MDSI**

**MILLER-BRADFORD & DISBRED, INC.**



# Business Promotions Program

## 2017 Enrollment Form

Complete the information below and submit with your payment.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Package:  Platinum \$1,400  Gold \$800

Silver \$500  Bronze \$300

Add-Ons:  A Logo/link on WOWRA website \$200

B Link from WOWRA Happenings Listing \$100

C Logo/link on WOWRA Facebook page \$50

D One (1) press release - quarterly newsletter \$25

E One (1) press release - WOWRA Happenings \$10

**DEADLINE: January 31, 2017**

**Total Due \$ \_\_\_\_\_**

Submit check to: WOWRA, 2820 Walton Commons, Madison, WI 53718

To pay by credit card: Phone: 608-441-1436 Email info completed below: [info@wowra.com](mailto:info@wowra.com)

Questions: Phone: 608-441-1436

**Complete this section for CREDIT CARD CHARGES ONLY - AMEX, MasterCard or VISA accepted.**

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV Code: \_\_\_\_\_ Billing Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_