



**WLWCA/WOWRA Joint Winter Conference**

# *Call for Presentations*

*Speaker Application*

## **2018 WLWCA/WOWRA Joint Winter Conference**

*January 25-27, 2018*

*Chula Vista Resort*

*Wisconsin Dells, Wisconsin*

### Instructions

- Read and complete the application below.
- Save this document.
- Print/attach and send to the address on page 3.
- Submit your application by September 15, 2017



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The Wisconsin Liquid Waste Carriers Association (WLWCA) and Wisconsin Onsite Water Recycling Association (WOWRA) are now accepting proposals for breakout sessions at the 2017 WLWCA/WOWRA Joint Winter Conference.

### Presentations

- Sessions will run for approximately one (1) hour.
- Sessions should be “product-neutral” (designed to educate the audience and not to promote any specific products). Product-specific presentations will not be considered.
- Panel discussions will be considered. Please include the information for all proposed panelists in your submission.
- Topics should fit in one of the following session tracks, however other topics will be considered:
  - Business
  - Portable Restrooms
  - Soils
  - Technology
- Presentations will be selected based on the topics, flow of content, session objectives, educational value, and understanding of the content.

### Goals of Your Presentation Should Include:

- Targeting information that is meaningful and will add value by serving the septic professional, advancing the septic industry, or provide a relevant business topic.
- Providing practical, hands-on tips, tools and resource materials for participants.

### The Process:

Identify a topic that is current and meaningful to attendees.

Prepare your response to this Call for Presentation in full. Be sure to let us know what you intend to present including:

- How it applies to WLWCA or WOWRA members or both
- How you intend to facilitate the session
- Your experience with the topic
- A sample outline/draft of content, job aids, PowerPoints and other materials you will share with the attendees if selected.

Forward your Call for Presentation Application to the Association office (see below). Upon receipt, you will receive confirmation of your submission via email.

Members of the conference committee and Boards of Directors will review your proposal and provide a decision in a timely manner. Proposals can be rejected by the groups and the decisions are final.

If your program be selected, conference staff will contact you to discuss the details of the event.



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**Who Attends?**

WLWCA Members

Septage operators  
Truck and equipment suppliers  
Portable toilet service companies

WOWRA Members

Septic system installers  
Soil testers  
Designers  
Manufacturers

Governmental and education personnel for both organizations

**Agenda/Schedule**

The conference organizers will set the day and time for each presentation. Every effort will be made to meet speaker requests.

**Registration/Expenses**

Conference speakers will receive complimentary conference registration. No other expenses are provided. Exhibit space is not complimentary for speakers and can be secured by registering for a booth when exhibit registration opens in October 2017.

**If you are selected, you must agree to the following:**

- To work with conference staff to provide program details, equipment needs, materials (printed or electronic), photos, and other materials for conference planning, marketing, and coordination..
- To make your presentation objective and unbiased and not contain any promotion of yourself and/or your organization.

**Timeline**

Proposals Due: September 15, 2017  
Submit to [info@wowra.com](mailto:info@wowra.com) or [info@wlwca.com](mailto:info@wlwca.com)  
Selection Notification: September 30, 2017  
Agreement Due: October 15, 2017  
Conference Dates: January 25-27, 2018

**Additional Information**

Find out more about WLWCA and WOWRA at [www.wlwca.com](http://www.wlwca.com) and [www.wowra.com](http://www.wowra.com). Exhibitor information will be available online both of these sites beginning October 2017.

Questions, concerns or comments should be directed to:

Jeffrey J Beiriger  
[info@wlwca.com](mailto:info@wlwca.com) or [info@wowra.com](mailto:info@wowra.com) or [jeff@assocmgmtservices.com](mailto:jeff@assocmgmtservices.com)  
888/782-6815 x1  
WLWCA/WOWRA Joint Winter Conference  
P.O. Box 833  
Germantown, WI 53022



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**Presentation Proposal**

<b>Speaker Name(s):</b>	
<b>Position(s)/Title(s):</b>	
<b>Organization Name(s):</b>	
<b>Preferred Mailing Address:</b>	
<b>Preferred Telephone Number:</b>	Check one: <input type="checkbox"/> Work <input type="checkbox"/> Home <input type="checkbox"/> Cell
<b>Preferred Email Address:</b>	
<b>Website Address (if applicable):</b>	
<b>Membership:</b>	<input type="checkbox"/> WLWCA <input type="checkbox"/> WOWRA <input type="checkbox"/> Both <input type="checkbox"/> Neither
<b>Prior Public Speaking Experience</b> (organizations, conferences, etc.):	
<b>Speaking References</b> (Please provide contact information. You may also submit Evaluation Summaries that show your quality ratings and scores from previous speaking engagements):	
<b>Track:</b>	<input type="checkbox"/> Business <input type="checkbox"/> Portable Restrooms <input type="checkbox"/> Soils <input type="checkbox"/> Technology <input type="checkbox"/> Other
<b>Available Speaking Date(s):</b>	Check all that apply:  <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday



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**Presentation Proposal – Continued**

**Title of Session:** (Provide a brief and descriptive title in 15 words or less.)

**Session Description:** (In clear, conversational language, describe your session in 150 words or less.)

**Learning Objectives:** (Provide a list of THREE learning objectives/outcomes an attendee will take away from your presentation.)

**Biography:** (In 75 words or less, tell us about yourself and your relevant professional experience.)